

Recognition of Contributions

At its sole discretion, the Board of Trustees may choose, in given circumstances, to recognize significant financial, scholarship, service, or other contributions to the District by identifying or naming certain facilities, portions of facilities, activities, or academic positions with names of individuals or commercial entities. This policy does not apply to naming rights in the “Purchase A Brick” program or other similar programs where donor’s purchase commemorative bricks, plaques, or other markers. Identifying or naming in recognition of persons or entities shall only occur when such recognition is consistent with the mission and goals of the District.

When identifying or naming in recognition of a financial contribution, usually provided through the Sweetwater One Public School Foundation (“Foundation”), consideration shall be given to the amount of the contribution, the endowment to be created or funded by the contribution, and the continuing benefit the contribution will provide to the District. Financial contributions made for the purpose of acquiring naming rights will be considered restricted by the donor and shall be placed in any new or existing permanent endowment of the Foundation. Identifying or naming recognitions shall be made by specific, written agreement of the parties.

When identifying or naming in recognition of scholarship, service, or other contributions to the District, consideration shall be given to the meritorious or distinguished nature of the service or achievement.